

NICK CHAVIRA

**GRAPHIC DESIGNER &
PREPRESS OPERATOR**

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Artist Statement

Born and raised in Ventura, California, I have been surrounded by creative thinkers. Being emersed in the skate and surf culture has given me exposure to a diverse range of art, music, and lifestyle; which have been a prominent influence in my artistic approach. It is my belief that design is one of the greatest tools to utilize when conveying ideas. Through strong concepts, sleek and modern aesthetics, and knowledge of print production, I strive to exceed the expectations of my clients.

To me design is the practice of conveying ideas in the most receptive form for a specified audience, with the potential to allure extended audiences. I create designs because I want to help people, I want to give intriguing aesthetics to topics that are not the most fun to discuss or talk about. The way I approach my work comes from exploring different subcultures and surroundings, pulling inspiration from organic and inorganic shapes that take space in urban settings, then conforming these inspirations and ideas to concepts, layout design, and illustrations. From here, I design to the specific needs of my client, as design is not only a combination of my ideas, but also the client's as well. By following this pattern I have successfully been growing in the design and print field for the the last 4 years.